



Policy on Definition of Commercial Interest

All educational activities the American Academy of CME (Academy) certifies for CME/CNE/CPE/CE, are developed and delivered free of any and all commercial control.

The Academy utilizes the Accreditation Council for Continuing Education's (ACCME) definition of a commercial interest as, **"any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients."**

As an accredited provider, the Academy is not able to joint sponsorship/co-provide with an organization that produces, markets, re-sells, or distributes health care goods or services consumed by, or used on, patients. In addition, there can be no staff or consultants (e.g., medical writers) of a commercial interest involved in the development and delivery of the CE content.

The ACCME does not consider the following organizations to be a commercial interest; therefore they may participate as a joint sponsor/co-provider with the Academy:

- 501-C Non-profit organizations (*Note: Those that advocate for 'commercial interests' as a 501c organization cannot serve in the role of joint sponsor, but they can be a commercial supporter.*)
- Government organizations
- Non-health care related companies
- Liability insurance providers
- Health insurance providers
- Group medical practices
- For-profit hospitals
- For profit rehabilitation centers
- For-profit nursing homes